



AUGUST 9-11, 2019

SPONSORSHIP INFORMATION

“To be genuine, loving compassion must be based on respect for the other and on the motivation to help others overcome their suffering and find true happiness.”

HIS HOLINESS THE FOURTEENTH DALAI LAMA



We at the Way of Compassion Foundation believe that even the smallest actions create ripples into our collective future. One act of kindness can inspire others to take more compassionate actions in their lives and create ripples that spread throughout our community and the world.

However, it's easy to feel overwhelmed and disempowered when so much of the conversation is about the challenges and difficulties in the world today. To dispel this feeling and re-inspire us we created Compassion Fest – three days of films, workshops, speakers, and music: highlighting actions being taken by individuals, like ourselves, to alleviate suffering locally and globally, and providing tools and resources to put compassion into action in our own lives. All with the intention of expanding compassionate action in the world, starting with our own community.

The inaugural Compassion Fest was held in August, 2018 and we were humbled by how the community welcomed and embraced the event. We had over 50 volunteers coming from as far away as Eagle and Grand Junction and we estimate that more than 400 people attended. Moreover, we have heard from participants that they have been inspired to take more compassionate actions in their own lives.

Building on the momentum, we are starting to plan the 2019 Compassion Fest weekend, to be held August 9-11 at the Third Street Center in Carbondale, Colorado. The 2019 program will again include a film festival (the Compassion Film Fest) and speakers and workshops, and will offer more tools, resources and opportunities to practice compassion in our own lives and beyond. In addition, we will be including programming for different age groups and cultures, more opportunities for attendees to connect to efforts meaningful to them, and ways for local businesses to highlight compassionate actions their organizations are taking in the world.

We would love to see you get involved in 2019 and hope you will consider becoming a sponsor of this extraordinary event. If you don't see a sponsorship option that suits your goals, we are happy to create a customized package that works for you.

TO FIND OUT MORE PLEASE CONTACT:
PHI FILERMAN AT PHI@WAYOFCOMPASSION.ORG OR 720-300-0099

COMPASSIONFEST.WORLD

BRONZE \$501-\$1000

- Logo in Festival program
- Logo on Festival website with link
- Logo on sponsor slide displayed before films
- Materials on sponsor table
- Up to 2 All-Access Passes

SILVER SPONSOR \$1001-\$2000

Includes all of the benefits of the Bronze Package, plus:

- Logo on Festival marketing poster
- Logo on Festival schedule boards at event
- Logo on Silver/Gold sponsor slide shown before films
- Banner in public area at event
- Up to 4 All-Access Passes, and 4 at a 50% discount

And one of the following:

- Verbal announcement before 1 ticketed event
- Banner in Film Fest area
- Logo on 1 email blast
- Invitation to share your organization's compassionate actions

GOLD SPONSOR \$2001-\$5000

Includes all of the benefits of the Silver Package plus:

- Industry exclusivity*
- Advertisement on festival website with link
- Logo on one additional email blast
- Logo on Compassion Fest "save the date" cards
- Banner in high traffic area (in addition to Film Fest area)
- Up to 6 All-Access Passes and an additional 8 at a 50% discount

* Available through Feb. 15th



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PLATINUM SPONSOR \$5,001- \$10,000 (LIMIT OF TWO)

- Logo prominently featured in all Festival promotional and event materials, with links in any digital media
- Logo with links on website Sponsor and Film Fest pages
- Advertisement on Festival website with link
- Logo on Compassion Fest "save the date" business cards.
- Solo article on Festival website
- Banner on Film Fest stage and additional premier placement of your choice
- Logo on Platinum sponsor slide displayed before all films
- Verbal announcement before one feature length film and one additional ticketed event
- Private discussion group with a guest speaker
- Logo included on any post event materials (thank yous, program videos, ...)
- Materials on Gold/Platinum sponsor table with table top display OR booth space
- Invitation to share your organization's compassionate actions
- Up to 10 All-Access Passes and an additional 10 at a 50% discount

PRESENTING SPONSOR \$10,001 AND UP

EXCLUSIVE OPPORTUNITY

As our Presenting Sponsor you will get exclusive opportunities to highlight your organization and to create meaningful experiences for you and your guests.

Package highlights include:

- Your logo distinctly displayed on all materials and featured exclusively on: Festival t-shirt sleeve, Compassion Film Fest Step and Repeat Banner, Festival home page, and the Presenting sponsor slide displayed before all film screenings
- Working with our team to create of an exclusive, meaningful experience for you and your guests
- The option to create an immersion experience
- Verbal acknowledgment before all ticketed events
- The opportunity to introduce an event of your choice
- AND MUCH MORE!

To receive the full description of the Presenting Sponsor Package contact Phi Filerman at 720-300-0099.

“If you’re like me, you’ve thought that Compassion meant “feeling sorry for.” The Compassion Fest reframed that definition for me to: Caring deeply about another person or animal and taking action to correct the cause of suffering. The time spent with the people and documentaries was deeply moving and well worthwhile. “

Marlane Miller, Carbondale



Compassion Fest was quintessential Carbondale with a new twist. I was impressed at the diversity of forums and the creativity of John, Aaron and I’m sure many others, to bring local and regional stories and opportunities to us in a way that inspired us to carry on, dig deeper and continue to help each other thrive.

Dan Richardson, Mayor of Carbondale

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COMPASSIONFILMFESTIVAL.COM